



2025

# CORPORATE SPONSORSHIP CATALOG

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[commercialreceiver.org](http://commercialreceiver.org)





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# About CRA

Receivership is and continues to be a viable option for creditors to reclaim their interest in financially distressed companies.

Creating the CRA was in part informed by the effort to adopt uniform receivership laws to allow for a consistent source of information about the movement in this space throughout the country. Members will now have one place that will provide current information on the law and on opportunities to participate in receiverships.

The CRA mission is to support its members and help improve the use of commercial receiverships nationally and in each state in which we operate. CRA members have access to listing in the DailyDAC State Court Receivership directory. If you're looking for a CRA professional to support your receivership this is a great place to access professionals across the country.



**Empowering the Education and Standardization of Commercial Receivership Administration while providing education, networking and practical resources for our members.**



**Social Media**

Across CRA's social media in the past year:

- 200,000+ Impressions
- 5,000+ Engagements



**Reach**

The CRA's digital newsletter reaches more than 5,000+ professionals and can be segregated by demographic.



**Growth**

CRA's membership is consistently growing every year.

- 50+ in 2022
- 100+ in 2023
- 250+ in 2024



**Events**

The CRA actively engages with members and facilitates numerous networking opportunities including the Annual Conference.



# Corporate Membership

\$3,500



## Awareness

Corporate Members are shared through the CRA website, digital newsletter and social media, bringing awareness to a large community supporting CRA's mission.



## Opportunity

Unique opportunities to lead and present your company's experience to CRA members and the broader insolvency community.



## Engagement

CRA Corporate Members are given the ability to engage their employees in the mission through 5 individual subscriptions and further discounts for employees.





# Sponsorship Opportunities



## Annual Conference

Our premier event, put your business in front of the most impactful receivership professionals from across the country.



## Webinars

Reach CRA Membership and other professionals through an engaged educational environment.



## Local In-Person Events

Need to focus on a specific community? Gain access to members and local professionals across CRA chapters.



## General

Looking for something a bit different? We've got opportunities for you.







August 18-21, 2024

# Annual Conference Sponsorship Levels



## Awareness

- Listing with business description in conference app with brand video
- Listing on Conference Website
- Social Media posts recognizing sponsorship
- Recognition Pre-and Post-Conference in 2024 CRA Newsletters
- Ability to place collateral or items in the conference bags (must be received at least 2 weeks prior to conference)
- Ad in Conference Program
- Recognition on Conference Posters



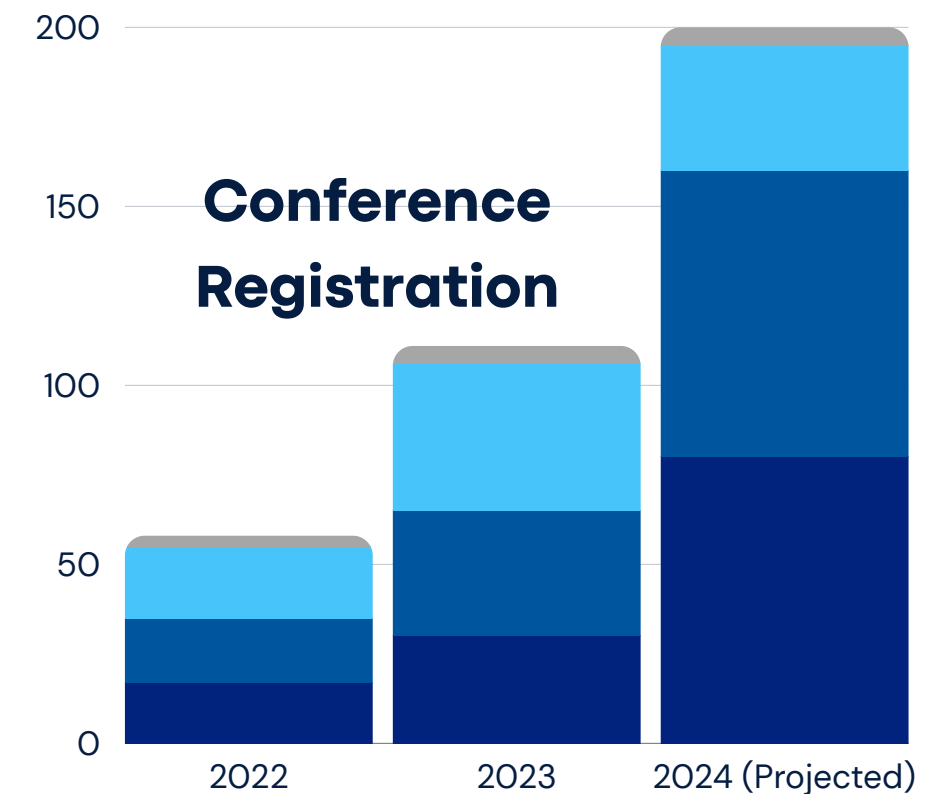
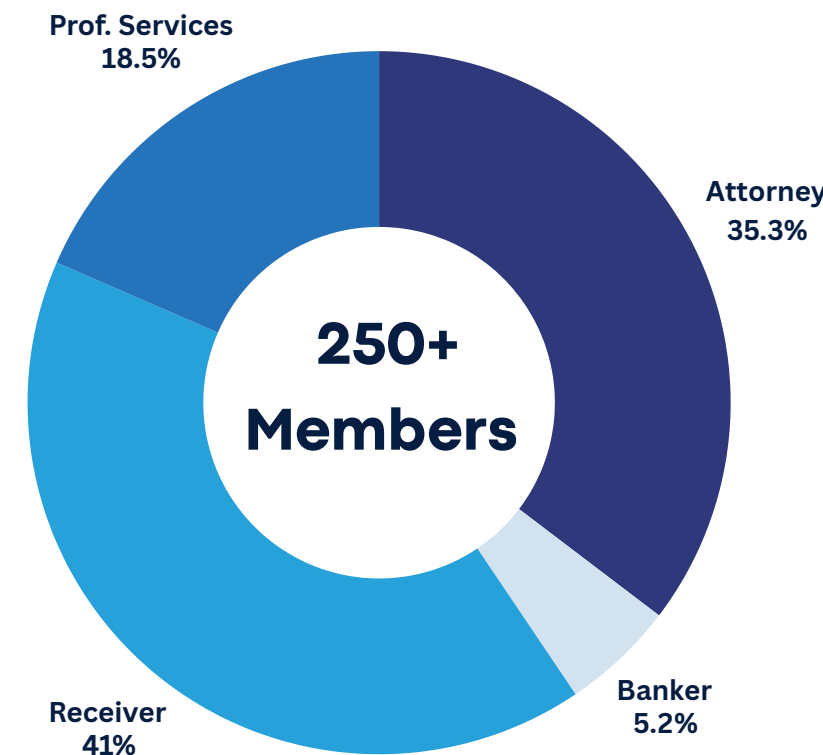
## Engagement

- Complimentary Exhibitor Booth
- List of conference attendees (1 month before conference, plus post conference attendance list)



Engage with some of the top receivership professionals from across the country.

## By The Numbers





# Conference Platinum Sponsor

\$15,000 - (Limit 2/1 Still Available)



## Access

- Access to VIP lounge
- CRA will attempt to facilitate 10 meetings based upon sponsors shared criteria



## Events

- Presenting sponsor of Monday or Tuesday night reception
- Priority booth at cocktail reception



## Awareness

- Virtual interviews (2) prior to conference



## Admission

- 5 complimentary admissions to conference
- 5 complimentary annual memberships for CRA



# Conference Gold Sponsor

\$10,000 - (Limit 5)



## Access

- Access to VIP lounge
- CRA will attempt to facilitate 5 meetings based upon sponsors shared criteria



## Events

- Co-Branded Sponsors of the 2 Lunches
- Priority booth at cocktail reception



## Awareness

- Virtual interview prior to conference



## Admission

- 3 complimentary admissions to conference
- 3 complimentary annual memberships for CRA



# Conference Silver Sponsor

\$7,500 - (Limit 10/9 still available)



## Access

- Access to VIP lounge
- CRA will attempt to facilitate 3 meetings based upon sponsors shared criteria



## Events

- Priority booth at cocktail reception



## Awareness

- Virtual interview prior to conference



## Admission

- 2 complimentary admissions to conference
- 2 complimentary annual memberships for CRA





# Conference Bronze Sponsor \$4,000 - (Limit 20)



## Awareness

- Virtual interview prior to conference



## Admission

- 1 complimentary admissions to conference
- 1 complimentary annual memberships for CRA



# Conference Specialty Sponsors

\$5,000 - (Limit 1 Per Category)



## Conference Bag

- Logo printed on gift bags (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership



## Water Bottle

- Logo printed on water bottles (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership



## CLE Sponsor

- Acknowledgement of Sponsorship when discussing CLE during conference
- One complimentary admission to conference & one annual membership



## Lanyard Sponsor

- Branding on conference lanyards (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership



# Conference Specialty Sponsors (cont.)

\$5,000 - (Limit 1 Per Category)



## Pocket Guide

- Logo printed on front of pocket guide
- One complimentary admission to conference & one annual membership



## Wi-Fi

- Wifi login acknowledgement of sponsorship
- One complimentary admission to conference & one annual membership



## Charging Station

- Logo placement at all charging stations
- One complimentary admission to conference & one annual membership



## Coffee Break\*

- 2 available
- Acknowledgement of Sponsorship at coffee stations
- One complimentary admission to conference & one annual membership



# Conference Specialty Sponsors (cont.)

\$5,000 - (Limit 1 Per Category)



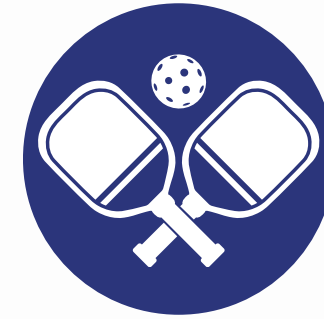
## Boot Camp

- Opportunity to provide instructor to Emerging Professionals & attend Happy Hour
- One complimentary admission to conference & one annual membership



## YP Happy Hour

- Opportunity to provide instructor to Emerging Professionals & attend Happy Hour
- One complimentary admission to conference & one annual membership



## Pickleball

- Logo on pickleball paddles supplied to players
- One complimentary admission to conference & one annual membership



## Sunday Reception

- 2 available
- Acknowledgement of Sponsorship at Sunday Reception
- One complimentary admission to conference & one annual membership



# Conference Exhibitor

\$3,000



## Booth

- One branded booth at the Annual Conference (6' table)



## Access

- List of attendees (pre- and post-conference)
- Listed as Exhibitor in Conference App



## Admission

- One complimentary admission to full conference
- Two additional exhibitor passes (good only for Exhibitor Space/Time)



# WEBINARS

\$2,500



## Awareness

- Listing on webinars page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



## Opportunity

Introduce the Panel



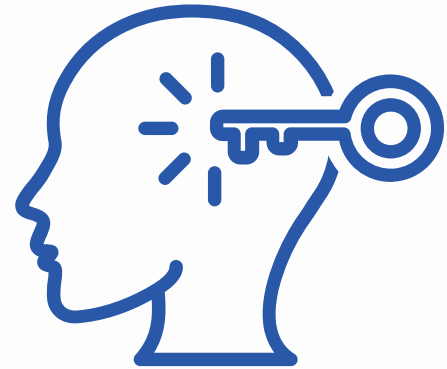
## Engagement

Receive Pre- and Post-event registration and attendance lists



# STATE EVENTS SPONSOR

\$1,500



## Awareness

- Listing on events page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



## Opportunity

- Recognition at events
- 3 comp attendees for all state events in 2025



## Engagement

Receive Pre- and Post-event registration and attendance lists



# PODCAST SPONSOR

\$2,500



## **Intro Sponsor** **1 Available**

30 second advertisement at  
the beginning of all 24  
annual podcasts



## **Outro Sponsor** **1 Available**

30 second advertisement  
at the end of all 24 annual  
podcasts



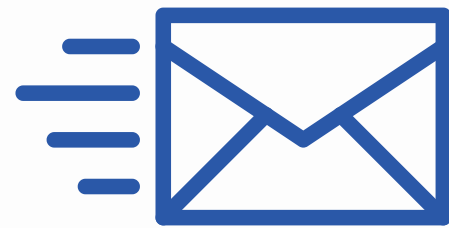
## **Engagement**

Receive monthly reports on  
listeners including  
downloads, locations, and  
platforms



# GENERAL

Looking for something different? We have a few ideas or you can reach out to us and inquire.



## **Custom Email \$1,500**

Send an email to our email database sharing who you are, what you do, and how to reach you. This custom opportunity gives you the ability to reach a national audience with your message.



## **Newsletter Advertising**

Place an Ad in the CRA Quarterly Member Newsletter:  
\$500 for Quarter Page  
\$1,000 for Half Page  
\$2,000 for Full Page



## **Social Media**

Let us work with you on building an awareness campaign across CRA social media. Engagement package includes (1) video post and (4) graphics spread across a month.





# Become a CRA Partner Today!

 [info@commercialreceiver.org](mailto:info@commercialreceiver.org)

 [www.commercialreceiver.org](http://www.commercialreceiver.org)

