



2025

CORPORATE SPONSORSHIP CATALOG

commercialreceiver.org



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About CRA

Receivership is and continues to be a viable option for creditors to reclaim their interest in financially distressed companies.

Creating the CRA was in part informed by the effort to adopt uniform receivership laws to allow for a consistent source of information about the movement in this space throughout the country. Members will now have one place that will provide current information on the law and on opportunities to participate in receiverships.

The CRA mission is to support its members and help improve the use of commercial receiverships nationally and in each state in which we operate. CRA members have access to listing in the DailyDAC State Court Receivership directory. If you're looking for a CRA professional to support your receivership this is a great place to access professionals across the country.



Empowering the Education and Standardization of Commercial Receivership Administration while providing education, networking and practical resources for our members.



Social Media

Across CRA's social media in the past year:

- 200,000+ Impressions
- 5,000+ Engagements



Reach

The CRA's digital newsletter reaches more than 5,000+ professionals and can be segregated by demographic.



Growth

CRA's membership is consistently growing every year.

- 50+ in 2022
- 100+ in 2023
- 250+ in 2024



Events

The CRA actively engages with members and facilitates numerous networking opportunities including the Annual Conference.

Corporate Membership

\$3,500



Awareness

Corporate Members are shared through the CRA website, digital newsletter and social media, bringing awareness to a large community supporting CRA's mission.



Opportunity

Unique opportunities to lead and present your company's experience to CRA members and the broader insolvency community.



Engagement

CRA Corporate Members are given the ability to engage their employees in the mission through 5 individual subscriptions and further discounts for employees.



Sponsorship Opportunities



Annual Conference

Our premier event, put your business in front of the most impactful receivership professionals from across the country.



Webinars

Reach CRA Membership and other professionals through an engaged educational environment.



Local In-Person Events

Need to focus on a specific community? Gain access to members and local professionals across CRA chapters.



General

Looking for something a bit different? We've got opportunities for you.





August 18-21, 2024

Annual Conference Sponsorship Levels



Awareness

- Listing with business description in conference app with brand video
- Listing on Conference Website
- Social Media posts recognizing sponsorship
- Recognition Pre-and Post-Conference in 2024 CRA Newsletters
- Ability to place collateral or items in the conference bags (must be received at least 2 weeks prior to conference)
- Ad in Conference Program
- Recognition on Conference Posters



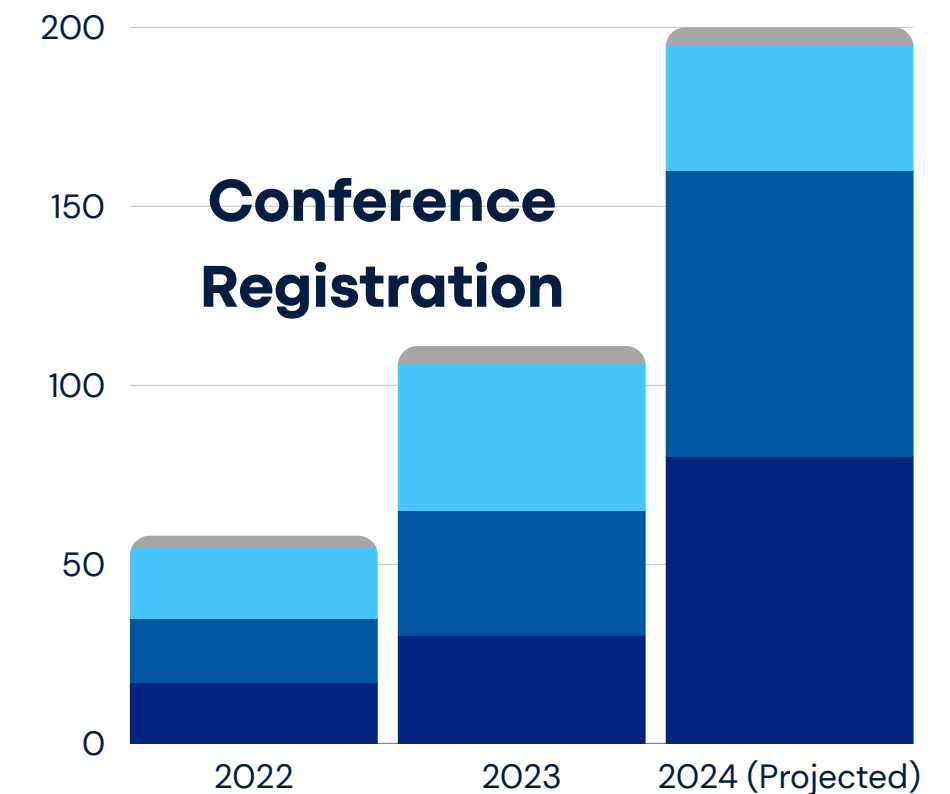
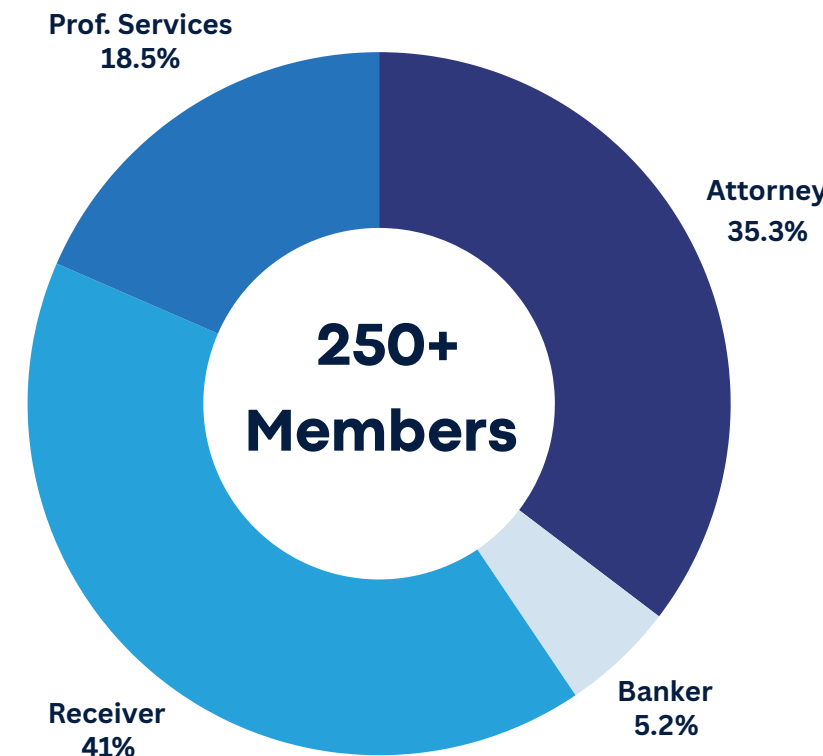
Engagement

- Complimentary Exhibitor Booth
- List of conference attendees (1 month before conference, plus post conference attendance list)



Engage with some of the top receivership professionals from across the country.

By The Numbers



Conference Platinum Sponsor

\$15,000 - (Limit 2)



Access

- Access to VIP lounge
- CRA will attempt to facilitate 10 meetings based upon sponsors shared criteria



Events

- Presenting sponsor of Monday or Tuesday night reception
- Priority booth at cocktail reception



Awareness

- Virtual interviews (2) prior to conference



Admission

- 5 complimentary admissions to conference
- 5 complimentary annual memberships for CRA

Conference Gold Sponsor

\$10,000 - (Limit 5)



Access

- Access to VIP lounge
- CRA will attempt to facilitate 5 meetings based upon sponsors shared criteria



Events

- Co-Branded Sponsors of the 2 Lunches
- Priority booth at cocktail reception



Awareness

- Virtual interview prior to conference



Admission

- 3 complimentary admissions to conference
- 3 complimentary annual memberships for CRA

Conference Silver Sponsor

\$7,500 - (Limit 10)



Access

- Access to VIP lounge
- CRA will attempt to facilitate 3 meetings based upon sponsors shared criteria



Events

- Priority booth at cocktail reception



Awareness

- Virtual interview prior to conference



Admission

- 2 complimentary admissions to conference
- 2 complimentary annual memberships for CRA



Conference Bronze Sponsor \$4,000 - (Limit 20)



Awareness

- Virtual interview prior to conference



Admission

- 1 complimentary admissions to conference
- 1 complimentary annual memberships for CRA

Conference Specialty Sponsors

\$5,000 - (Limit 1 Per Category)



Conference Bag

- Logo printed on gift bags (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership



Water Bottle

- Logo printed on water bottles (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership



CLE Sponsor

- Acknowledgement of Sponsorship when discussing CLE during conference
- One complimentary admission to conference & one annual membership



Lanyard Sponsor

- Branding on conference lanyards (must be secured by 2/15/25)
- One complimentary admission to conference & one annual membership

Conference Specialty Sponsors (cont.)

\$5,000 - (Limit 1 Per Category)



Pocket Guide

- Logo printed on front of pocket guide
- One complimentary admission to conference & one annual membership



Wi-Fi

- Wifi login acknowledgement of sponsorship
- One complimentary admission to conference & one annual membership



Charging Station

- Logo placement at all charging stations
- One complimentary admission to conference & one annual membership



Coffee Break*

- 2 available
- Acknowledgement of Sponsorship at coffee stations
- One complimentary admission to conference & one annual membership

Conference Exhibitor

\$3,000



Booth

- One branded booth at the Annual Conference (6' table)



Access

- List of attendees (pre- and post-conference)
- Listed as Exhibitor in Conference App

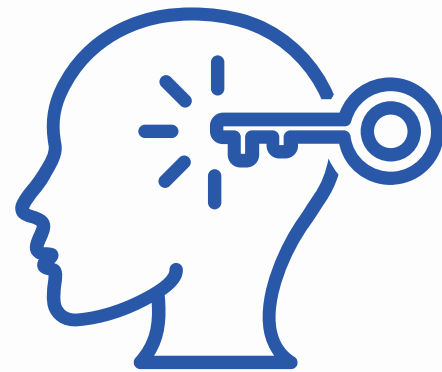


Admission

- One complimentary admission to full conference
- Two additional exhibitor passes (good only for Exhibitor Space/Time)

WEBINARS

\$2,500



Awareness

- Listing on webinars page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



Opportunity

Introduce the Panel



Engagement

Receive Pre- and Post-event registration and attendance lists

STATE EVENTS SPONSOR

\$1,500



Awareness

- Listing on events page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



Opportunity

- Recognition at events
- 3 comp attendees for all state events in 2025

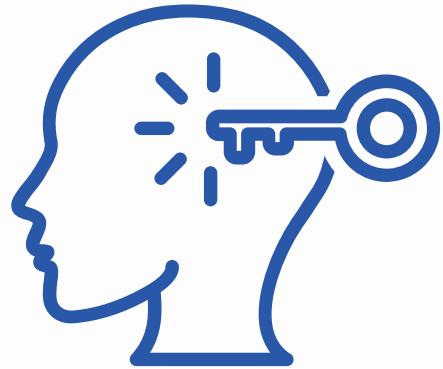


Engagement

Receive Pre- and Post-event registration and attendance lists

PODCAST SPONSOR

\$2,500



Intro Sponsor **1 Available**

30 second advertisement at
the beginning of all 24
annual podcasts



Outro Sponsor **1 Available**

30 second advertisement
at the end of all 24 annual
podcasts

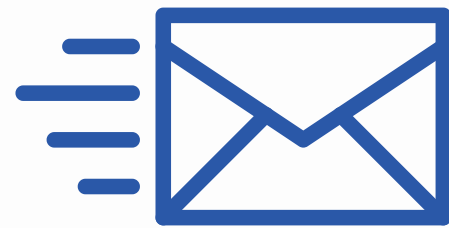


Engagement

Receive monthly reports on
listeners including
downloads, locations, and
platforms

GENERAL

Looking for something different? We have a few ideas or you can reach out to us and inquire.



Custom Email \$1,500

Send an email to our email database sharing who you are, what you do, and how to reach you. This custom opportunity gives you the ability to reach a national audience with your message.



Newsletter Advertising

Place an Ad in the CRA Quarterly Member Newsletter:
\$500 for Quarter Page
\$1,000 for Half Page
\$2,000 for Full Page



Social Media

Let us work with you on building an awareness campaign across CRA social media. Engagement package includes (1) video post and (4) graphics spread across a month.



Become a CRA Partner Today!

 info@commercialreceiver.org

 www.commercialreceiver.org

